



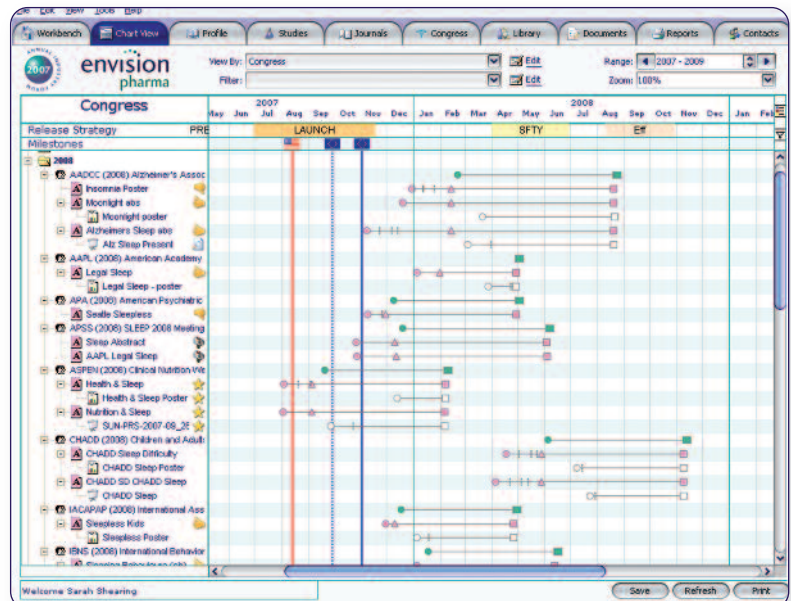
data**vision**<sup>TM</sup>

The complete publications planning solution

## Strategic, Compliant, and Transparent

### Datavision:

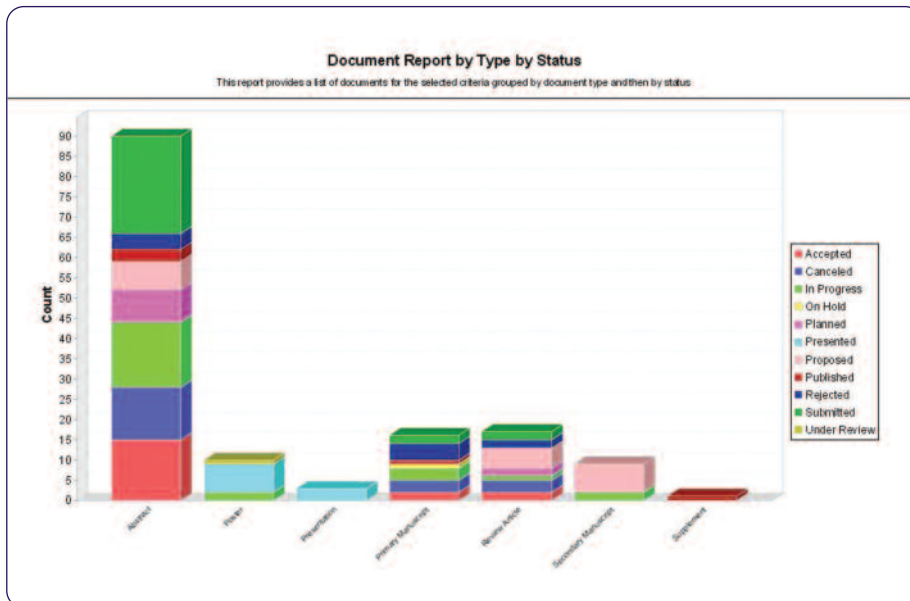
- Recognizes the importance and changing environment of publications planning
- Elevates the visibility of publications across your organization
- Fosters long-term, milestone-driven data dissemination planning for effective project management
- Provides clear and flexible chart views for quick analysis and agile decision making
- Encourages publication of the right information in the required timeframes
- Delivers current and accurate information when you need it
- Features a new financial module for budget creation, tracking, and reconciliation
- Facilitates working in cross-functional teams and/or with copromote partners
- Organizes abstracts, posters, presentations, manuscripts, and resources
- Ensures optimal decision making with comprehensive journal and congress databases
- Supports empowerment through accountability



# Implementation and Tracking

## Datavision:

- Facilitates implementation and tracking of your organization's policies
- Streamlines execution of plans
- Provides complete transparency
- Includes best practice workflow templates to simplify document processes across teams
- Supports metrics-driven publications planning
- Features robust, on-demand reporting capabilities
- Highlights publications development bottlenecks
- Promotes quality assurance by supporting version control
- Enables continuous enhancement through collective user feedback



## Managing Publications Finances

- Establish and maintain a publications plan budget
- Track the true cost of a project
- Reconcile invoiced amounts against work completed
- Drill down by cost category
  - Payee
  - Journal/congress
  - Product
  - Document type

Line	Description	Budget	Actual	Variance	...
Total		\$2,000	\$23,000	\$21,000	...
Administrative Costs		\$5,000	\$5,000	\$0	...
Copyright		\$1,000	\$1,000	\$0	...
Management Fees		\$700,000	\$700,000	\$0	...
Project Costs		\$1,300,000	\$1,300,000	\$0	...

## Direct Access Reviewer Window

- Available to all document reviewers
- Encourages author participation
- Focuses reviewers on their current tasks
- Simplifies the review process via a single feedback mechanism
- Promotes efficient communication and collaboration

Doc ID	Title	Author	Activity Type	Activity Name	Activity Date
1000000001	International Conference on Lung Cancer - 12th	Author: H. Takeda & S. Kobayashi & F. Hatai	Review	Review 1	Jan 7, 2008

**Document Details**

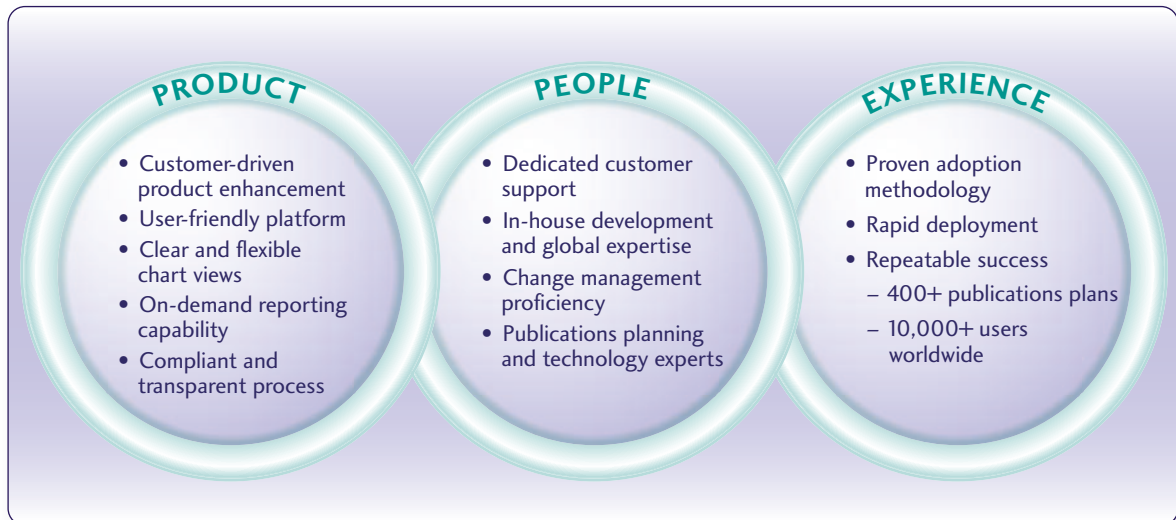
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Congress: International Conference on Lung Cancer - 12th  
Review Date: Jan 7, 2008  
Type: Abstract  
Version: 1 of 1

**Feedback**

Feedback Form

## The Datavision Advantage: Product, People, Experience

- #1 Publications planning software
- User-friendly, intuitive platform
- Out-of-the-box utility for rapid deployment
- Commitment to ensuring timely adoption and smooth integration
- Dedicated in-house customer support and expertise



# Join the Growing Datavision Community

The Datavision Industry Forum brings together our growing Datavision community.



“Datavision is obviously a tool built by a team who understands the importance and process of publications planning.”  
*Medical Information Manager*

“Our reviewers are now looking at strategy and content rather than editorial issues. This is how it should have always been.”  
*Medical Team Leader*

## Come Share Our Vision

Publications success is achieved not only by selecting publications management software. Think of the company behind it. Envision is committed and has the expertise to help ensure the effectiveness and ultimate success of your publications program.

“I’m delighted with the level of adoption of the system.”  
*Global Team Leader*

“We use it every day. Datavision is absolutely indispensable in what we do.”  
*Publications Manager*

[datavision@envisionpharma.com](mailto:datavision@envisionpharma.com)

[www.datavisionusers.com](http://www.datavisionusers.com)

“Not only is Datavision easy to use, the project planning function within the tool offers the best platform for strategic planning. Scientific communications has needed a tool like Datavision for a long time.”  
*Medical Director*

### Envision Pharma, Inc.

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“We are absolutely thrilled with Datavision and the support staff.”  
*Senior Manager, Medical Affairs*

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“The enthusiasm surrounding Datavision is contagious.”  
*Scientific Communications Director*

