



## Data Analysis & Applied Research

### **Data: Informational Support**

The data tell a compelling story. The profile of a disease. How it's treated. Where it's treated, and by whom. And how it's reimbursed. In short, the data can inform your strategy and help you improve your position in the marketplace. The data can support sound health policy. Data matters.

### **Research: Data Gathering**

In addition to data analysis and applied research, United BioSource Corporation's (UBC) data analytics team is also experienced in questionnaire design and data collection methods.

### **Research: Data Gathering**

Experience also matters. The statisticians and data analysis experts at UBC are highly skilled at manipulating public and private payer datasets. With more than three decades of experience in statistical, actuarial and economic analyses, the UBC CPR experts can tackle your toughest research questions, including:

*Disease State Analysis* – A complete picture of a disease, including patient profiles and treatment patterns.

*Market Research* – More than just a market sizing, our team will fully quantify a new market opportunity and provide you with the competitive intelligence you need to support your product.

*Economic Burden of Disease* – A thorough analysis of the cost associated with treating – or not treating – disease in the Medicare and Medicaid populations can have deep impact on public policy.

UBC accelerates the generation, analysis and communication of real-world evidence.

## UBC At-a-Glance

- 1,400+ employees
- 30% of employees hold advanced science degrees
- 10% with doctorate-level
- > 90% client retention rates
- < 10% employee turnover
- 2,000+ peer-reviewed publications
- 365,000 patients
- 82,000 study sites
- 3,000 clinical protocols
- 2,500 health outcomes studies
- > 30,000 investigators trained in 70 countries
- 50 languages
- Trials conducted on six continents

## UBC's Core Service Areas

- Peri- and Post-Approval Studies & Registries
- Specialty Clinical Solutions
- Value Generation Solutions
- Scientific Consulting & Communications
- Safety & Risk Management
- Clinical Technologies

## Technologies

- Interactive Voice & Web Response Systems (IVRS & IWRS)
- Adaptive Randomization
- Electronic Data Capture (EDC)
- Electronic Patient-Reported Outcomes (ePRO)
- Dynamic Randomization
- Electronic Patient Diaries
- Adaptive Trial Design & Consulting
- Client Portals
- Virtual Meetings & Web-based Learning
- Searchable Databases: MetaHub™, RaterHub™ & Site Databases
- Publication Planning: Datavision™ & Visiontracker™

## U.S. Offices

- Ann Arbor, MI
- Bethesda, MD (2)
- Blue Bell, PA
- Chantilly, VA
- Glastonbury, CT
- Kansas City, MO
- Langhorne, PA
- Lexington, MA
- McLean, VA
- Morgantown, WV
- Philadelphia, PA
- San Francisco, CA
- Seattle, WA
- Southport, CT
- Wayne, PA

## International Offices

- Adelaide, Australia\*
- Cologne, Germany\*
- Dorval, Quebec, Canada
- Geneva, Switzerland
- Glasgow, United Kingdom\*
- Goring-on-Thames, United Kingdom
- Horsham, United Kingdom
- Kiev, Ukraine\*
- London, United Kingdom (2)
- Lörrach, Germany
- Moscow, Russia\*
- Prague, Czech Republic
- Tokyo, Japan

\*Certain locations managed through formal strategic alliances

For more information about UBC's scientific consulting and communications services, call us in the U.S. at +1 301 654 9729 or in the E.U. at +44 (0) 207 299 4550. Or email us at [analytics@unitedbiosource.com](mailto:analytics@unitedbiosource.com).